

# **Business Plan 2022**

Business Plan MED WIND prepared by Lenka Adly info@med-wind.net



## **Table of Contents**



Company Overview  Mission Statement	03 03
Company History	04
Ownership Structure	04
Legal State of Business	04
Location	05
Address Numbering	05
Purchasing the Business	05



## **Company Overview**



MED WIND for medical tourism, is czech company which provides health care solutions and medical tourism for patients, MW now is in co-operation with more than 60 hospitals clinics and spas all over the world specially in Europe, Asia The company's address is Emana slívy 59, vratimov, 739 32, czech republic and its phone number is +420 722 144 664

Business Name	MED WIND for medical tourism
Туре	Health Care
Number of Empoyees	10
Year Established	2009
Legal Status of Business	Limited
Location Address	Emana slívy 59, vratimov, 739 32, czech republic
Headquarters Phone	+420 722 144 664
Ownership of Business	Ahmed Adly Info@med-wind.net

#### Mission Statement

To provide quality services for patients during their medical trips, all services under one roof

# **Company History**



2009

The MED WIND for medical tourism was founded in 2009 by Ahmed Laz, it was an egyptian company which provides health care solutions for europe specially in czech republic

2019

When Mr. Adly joined the company, he changed all strategie, plans and marketing with fully control of the company, starting with establishing branch in europe

TODAY (

#### Ownership Structure

The ownership structure is sole proprietorship because there are no other owners besides Ahmed Adly himself

the branch become now big company with a Name in medical care facilities, as we opened cooperations with more than 50 hospitals

### Legal Status of Business

The legal status of business limited liability company, because this type of form does not require any documentation other than registering with one's county or city. Also, Ahmed Adly performs all management duties himself so he doesn't have any subordinates besides managers that are employed through other companies However, employees are paid directly from MED WIND s.r.o Business bank accounts so they are legally considered employees under Ahmed Adly





### Location

The location of the business is Emana Slívy 59, Vratimov , 739 32, czech republic This address was chosen because firstly . Ahmed Adly has his own house there and also its located beside the biggest spa and rehabilitation center we can be near to our customers



# Address Numbering

(Addresses are numbered according to house number (59 cross street (Emana slívy). For example, Emana slívy would be at the intersection of Main St . There is no good way for determining an actual structure's location except by using GPS systems which are generally outdated compared to newer mapping apps like Google Maps

# Purchasing the Business

Ahmed Adly is currently owner and president of MED WIND s.r.o with no plans to retire in the near future. He would not be willing to sell this company for any price , he has experience running it himself

May be in the near future he will need to find investors to open new offices specially in arab countires to make it easier for customers

